



Join the Fun at the 2012  
Motown Winter Blast

## Dear Prospective 2012 Motown Winter Blast Volunteers,

We hope that you will be joining us this year for another fun time in downtown Detroit! Please review the positions available and then check off the position, dates and times you can volunteer. Please fill out the Registration and Release Forms and follow the instructions. We would be grateful if you are able to do 2 shifts, but are thankful for what you can give. When choosing positions, please remember that we need only a certain number of volunteers for each position within each shift, so you may very well be asked to do another position when you arrive; we appreciate and need your flexibility.

See you soon!

Jon Witz                      Mary Flynn  
Event Producer              Volunteer Coordinator

### 2012 Festival Dates and Hours of Operation

Friday, February 10th	11AM – 11PM
Saturday, February 11th	11AM – 11PM
Sunday, February 12th	11AM – 9PM

### Volunteer Positions

#### Festival Greeter (Outdoor)

Looking for positive, smiling faces to welcome our guests and direct them to various points within the festival. You will be at one of the festival entrances outside.

#### Heated Tent Greeter (Inside of tent door)

Looking for positive, smiling faces to welcome our guests as they enter or exit the tents. Please be ready to give directions or answer any questions. You will be standing next to the doorway on the inside.

#### Ice Skating Assistant (Outdoor)

You will be located at Campus Martius helping keep lines orderly or greeting guests as they come to watch the skaters or skate themselves. You will be outdoors.

#### Information Booth Relations (Inside of tent)

In this position you will be the all around “Goodwill Ambassador” for the festival, answering inquiries, providing festival information, handing out festival guides, and directing guests at one of the Information Booths inside of the tents.

#### Snow Shoe Assistant (Outdoor)

Have fun watching our guests snow shoe; you will help to get snow shoes on and off. In this position you will be outside, on your knees a lot and doing a great deal of bending up and down.

#### Snow Slide

This is the BIG attraction for children and adults alike! You will need to enjoy the cold and be in a great physical condition as you may be asked to bend, help lift guests out of tubes, or lift and send tubes back up the slide. This is a fantastic and fun group position; so bring on the troops! If you are part of a group; get signed up together because we will need about 25-30 volunteers a shift for this position!

#### Volunteer Command Center (Inside)

You will be interfacing with all of the festival volunteers inside of the VCC. You may be greeting at the door or helping to keep the food and beverages stocked.

#### VIP Assistant (Inside)

You will be assisting with our Sponsors and many VIP by welcoming them and helping with foods, beverages and keeping the room orderly.

### Key Information

#### Training

There will be 2 training sessions and we would like you to attend one of them in order to volunteer. At the volunteer training meeting you will be given information that will assist you in being the very best volunteer. You will receive an email regarding the exact location of the training meeting by the last week in January.

#### Volunteer Command Center

You will receive this information at the training meetings

#### Attendance

We count on your presence and prompt arrival for your scheduled shifts. We ask that you plan to arrive at Volunteer Command Center **30 minutes before your shift is to begin.** If your schedule must change and you cannot make your shift, we ask that you **please contact us immediately.**

#### Arrival and Breaks

Please check in each day you work at the Volunteer Command Center **30 minutes before your shift is to begin.** Each volunteer will receive a **20-minute break for each three to four-hour shift.**

#### Departing

We also count on your checking out at Volunteer Command Center so that we know you have completed your shift and are ready to head out. Even if you are doing a back-to-back shift, please go to the Volunteer Command Center to let the staff know that you are checking out of one position and into another. If you are feeling really ambitious and want to stay on, please check to see if your help is needed on the next shift.

#### Festival Etiquette

While volunteering, drinking alcohol and smoking cigarettes are **not allowed.**

#### Volunteer Benefits

#### Volunteer Attire

We ask that you wear a blue or red warm winter coat; if possible, preferable. If you do not have these colors, wear your regular winter coat. Any of our original volunteers from 2005 and 2006 are encouraged to wear their Super Bowl XL Jacket or Motown Winter Blast Jacket. **No hats with logos please. Dress appropriately for the weather and come prepared to do an outdoor or indoor position.** We will have name tags and buttons for your jackets to get you in the spirit, and any volunteer who agrees to work outdoors for two shifts will receive a Winter Blast logo'd hat. We wish we could afford more, but will have something to commemorate your service and let people know you are a volunteer.

#### Food & Beverages

We will have refreshments at the Volunteer Command Center

**Parking Passes**

You will receive complimentary parking for both the volunteer training meetings as well as for each of your event shifts, although parking could be limited for early Friday shifts.

*Please visit our website anytime for updates on the event! It will help you be better prepared as a volunteer! [www.winterblast.com](http://www.winterblast.com)*

**Jonathan Witz & Associates  
17 Water St.  
Pontiac, MI. 48342  
Telephone: 248-334-4600**

**Please place concise Check Marks next to the Days/Evenings, Times, and Positions that you will commit to volunteer at the festival.**

**Please write the name or names of anyone you are doing the same shift with so that we can attempt to place you together. Please note that this may not always happen.**

**FRIDAY, FEBRUARY 10**

- 10:30am-3pm**
- Festival Greeter
- Heated Tent Greeter
- Ice Skating Assistant
- Information Booth Relations
- Snow Shoe Assistant
- Snow Slide
- Volunteer Command Center
- VIP Assistant
  
- 2:30pm-7pm**
- Festival Greeter
- Heated Tent Greeter
- Ice Skating Assistant
- Information Booth Relations
- Snow Shoe Assistant
- Snow Slide
- Volunteer Command Center
- VIP Assistant
  
- 6:30pm-11pm**
- Festival Greeter
- Heated Tent Greeter
- Ice Skating Assistant
- Information Booth Relations
- Snow Shoe Assistant
- Snow Slide
- Volunteer Command Center
- VIP Assistant

**SATURDAY, FEBRUARY 11**

- 10:30am-3pm**
- Festival Greeter
- Heated Tent Greeter
- Ice Skating Assistant
- Information Booth Relations
- Snow Shoe Assistant
- Snow Slide
- Volunteer Command Center
- VIP Assistant
  
- 2:30pm-7pm**
- Festival Greeter
- Heated Tent Greeter
- Ice Skating Assistant
- Information Booth Relations
- Snow Shoe Assistant
- Snow Slide
- Volunteer Command Center
- VIP Assistant
  
- 6:30pm-11pm**
- Festival Greeter
- Heated Tent Greeter
- Ice Skating Assistant
- Information Booth Relations
- Snow Shoe Assistant
- Snow Slide
- Volunteer Command Center
- VIP Assistant

**SUNDAY, FEBRUARY 12**

- 10:30am-3pm**
- Festival Greeter
- Heated Tent Greeter
- Ice Skating Assistant
- Information Booth Relations
- Snow Shoe Assistant
- Snow Slide
- Volunteer Command Center
- VIP Assistant
  
- 2:30pm-6pm**
- Festival Greeter
- Heated Tent Greeter
- Ice Skating Assistant
- Information Booth Relations
- Snow Shoe Assistant
- Snow Slide
- Volunteer Command Center
- VIP Assistant
  
- 5:30pm-9pm**
- Festival Greeter
- Heated Tent Greeter
- Ice Skating Assistant
- Information Booth Relations

- Snow Shoe Assistant
- Snow Slide
- Volunteer Command Center
- VIP Assistant

**Please complete the following Registration & Release Form**

**Email to: [mwbapplication@gmail.com](mailto:mwbapplication@gmail.com)**

**Or**

**FAX THIS PAGE ONLY TO:**

**Attention: Mary Flynn 248-334-2474**

**Or**

**Mail To:**

**Attention: Mary Flynn  
Jonathan Witz & Associates  
17 Water St.  
Pontiac, MI. 48342**

**Registration Form**

**PLEASE PRINT CLEARLY**

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

E-mail (PRINT): \_\_\_\_\_

Home Phone \_\_\_\_\_

Cell Phone \_\_\_\_\_

Date of Birth (MM/YYYY) \_\_\_\_\_

Male Female (Please Circle)

**PLEASE NOTE THAT VOLUNTEERS MUST BE AT LEAST 18 YEARS OF AGE TO VOLUNTEER ON YOUR OWN. 16 & 17 YR. OLDS CAN VOLUNTEER BUT MUST BE WITH AN ADULT OVER AGE 21 DURING THEIR VOLUNTEER SHIFT (S)**

**Physical Considerations:**

\_\_\_\_\_

**Volunteer Training Meeting  
(Please make ONE selection)  
Location to be emailed to you before  
Feb. 1st, 2012.**

**Saturday, February 4<sup>th</sup> 10am \_\_\_\_\_**

**Saturday, February 4<sup>th</sup> 1pm \_\_\_\_\_**

**Please visit our website anytime for updates on the event!  
It will help you be better prepared as a volunteer!**  
[www.winterblast.com](http://www.winterblast.com)

**Please email any questions or concerns to:**  
[mary@artsbeatseats.com](mailto:mary@artsbeatseats.com)

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17 Water St.  
Pontiac, MI. 48342  
Telephone: 248-334-4600**